

Everett Community College's Student News Magazine

2019-2020 Rate Sheet

Print Ad Rates & Sizing

Back Cover Full Page	\$400
W: 8" H: 10"	
Full Page Interior	\$300
W: 7" H: 9"	
Half Page Horizontal	\$175
W: 7" H: 4.4125"	
Half Page Vertical	\$175
W: 3.4125" H: 9"	
Quarter Page	\$100
W: 3.4125" H: 4.4125"	
Eighth Page (formerly business card)	\$75
W: 3.4125" H: 2.1625"	

Prices listed are for camera-ready color ads

Online Ad Rates & Sizing

Top Sidebar	\$100
W: 300px H: 500px (72 dpi)	
Sidebar	\$50
W: 300px H: 250px (72 dpi)	
Footer	\$40
W: 728px H: 90px (72 dpi)	

Prices listed are for three weeks (one publication cycle)

Available Discounts:

- Purchase both print and online ad space and receive 50% off any online advertisement
- Purchase advertising in three or more issues and receive 20% off total order

Student clubs and other on-campus organizations:
Please inquire about discounted rates.

The Clipper Fast Facts

- *The Clipper* is distributed free to all readers.
- *The Clipper* is published continuously throughout the academic year online and three times per quarter in print.
- 1,000 copies are printed of each issue. *The Clipper* is also available to view online at EverettClipper.com.
- *The Clipper* is available to more than 19,000 students and staff, ranging from teens to seniors.

To place an ad, please contact our program coordinator, thank you.

Email: clipper@everettcc.edu

Phone: 425-388-9045

Publishing Calendar

Fall 2019		
	Ad Deadline	Issue on Stands
Issue 1	Tues. Oct. 8	Wed. Oct. 16
Issue 2	Tues. Oct 29	Wed. Nov. 6
Issue 3	Tues. Nov. 19	Wed. Nov. 27

Winter 2020		
	Ad Deadline	Issue on Stands
Issue 4	Tues. Jan. 21	Wed. Jan. 29
Issue 5	Tues. Feb. 11	Wed. Feb. 19
Issue 6	Tues. March 3	Wed. March 11

Spring 2020		
	Ad Deadline	Issue on Stands
Issue 7	Tues. April 21	Wed. April 29
Issue 8	Tues. May 12	Wed. May 20
Issue 9	Tues. June 2	Wed. June 10