



THE CLIPPER

Everett Community College,
2000 Tower Street, WHI 265-268
Everett, Wa 98201-1390, USA

Phone: 425.388.9522
Email: clipper@everettcc.edu

SERVING EVERETT COMMUNITY COLLEGE SINCE 1943

PRINT ADVERTISING RATES

We no longer offer custom ad sizes. Please refer to charts for our revised ad size offerings.

FULL PAGE W:10" H:16.5"	\$600⁰⁰
1/2 PAGE VERTICAL W:5" H:16.5"	\$350⁰⁰
1/2 PAGE HORIZONTAL W:10" H:8.25"	\$350⁰⁰
1/4 PAGE VERTICAL W:2.375" H:16.5"	\$200⁰⁰
1/4 PAGE HORIZONTAL W:10" H:3.875"	\$200⁰⁰
1/4 PAGE BOX W:5" H:8.25"	\$200⁰⁰
1/8 PAGE HORIZONTAL W:5" H:3.875"	\$120⁰⁰
BACK COVER W:8" H:10"	\$450⁰⁰
<p>Prices listed above are for camera-ready ads. Ad creation services are available for \$50.00 per hour. Minimum charge \$25.00.</p>	

ONLINE RATES

We no longer offer custom ad sizes. Please refer to charts for our revised ad size offerings. Prices are listed for 3 weeks (one publication cycle).

SIDEBAR W:300PX H:250PX	\$100⁰⁰
FOOTER W:728PX H:90PX	\$50⁰⁰
<p>Price includes URL link to advertiser's site.</p>	

The Clipper Quick Facts

- The Clipper is distributed free to all readers.
- The Clipper is published continuously online and three times a quarter in print.
- 2,000 copies are printed for each issue. The Clipper is also available to view online at everettclipper.com.
- The printed Clipper is available to nearly 20,000 students and staff members, ranging from teenagers to seniors.

PURCHASE BOTH PRINT AND ONLINE AD SPACE AND RECEIVE 50% OFF ONLINE ADVERTISEMENT.